



PRICE GUIDE

2012

WHAT YOU SHOULD KNOW
BEFORE YOU START SHOPPING.

writer JAN SOULTS WALKER *illustrator* BOB ECKSTEIN

EVERYONE HAS TO WORK WITH A BUDGET.

Whether you spend a little or a lot, it's important to know you're making wise purchases for your home. Searching for ideas for your space can stretch over months or years, but planning really begins in earnest when you turn your attention to costs.

"There's no way around it," says Susan Serra, a certified kitchen designer in New York who blogs at *TheKitchenDesigner.org*. "The budget is the elephant in the room that must be discussed early on. Knowing where your money can go lets you focus your dreams into reality." A few savvy moves up front will help you develop attainable goals and get the most from your investment.

SEEK PROFESSIONAL GUIDANCE

The exciting news is that today there are more choices in cabinetry, surfaces, appliances, sinks, and faucets than ever before. But that long list of categories, and the endless selections within each, can be overwhelming. You can avoid stress, budget overruns, and costly mistakes when you work with a professional designer and/or a reputable contractor from the start. "You can empower yourself more by trusting your contractor and designer to help you stay on budget," says Rebekah Zaveloff, a certified kitchen designer and owner of KitchenLab in Chicago. "I know the products that are on the market, and I'm here to help you navigate all that. Use your professionals and their knowledge base to help you make smart choices and move the budget dollars around on the board."

One of the first questions a good designer or contractor will ask you is how long you plan to stay in your home. "If you plan to stay five years or longer,

then we can seriously look at spending your allotted budget," says Sue Murphy, a designer who splits her time between San Clemente, California, and the Reno-Tahoe area in Nevada. "If you plan to sell the house in less than five years or if the neighborhood won't support what you want to spend, then we don't want you to overspend. We want to determine a budget that's a sound investment."

START WITH A GREAT FLOOR PLAN

Throwing beautiful materials on a bad floor plan is money wasted. "When your space is well-designed," Serra says, "there's no pressure to lavish the room with high-end products. Beauty begins, and lasts, with the ideal plan for you."

DO YOUR HOMEWORK

Use your computer, as well as your walking shoes, during your planning. "The Internet is indispensable," Murphy says. "Get online and look at the vast array of products that are available. But

then go to showrooms and really look at the materials and finishes. Get a feel for the quality. Some low-end products have plastic parts that won't hold up and are money out the window."

GIVE AND TAKE

Enjoy a few splurges, and save elsewhere in your budget. "If you have a modest budget, you don't have to choose all low-end materials," Serra says. "You can mix in some luxury products to boost the look of the space. But no matter what you're spending, do dedicate as much as you can afford to cabinetry so you can enjoy great function as well as aesthetics."

SHOP AROUND

Don't assume that the most expensive product is the best choice. "There is an amazing price spread among bathtubs, for example," Murphy says. "You can pay \$6,000 for an air jet tub, or you can pay \$1,900 for one that is every bit as beautiful as the high-price model." Turn the page to start weighing the options.

“I often give clients a low-end budget as well as a wish-list budget. This allows them to see they have choices, and we typically end up with a hybrid between the two budgets.”

Rebekah Zaveloff
designer

01 CABINETRY



Stock: Ready-made cabinets; fewest choices in size, wood, finish, door style, and specialty storage; low to good quality	\$75-\$400 PER LINEAR FOOT
Semicustom: Fixed sizes with fill-in panels; more choices for style, wood type, finish, storage features; good to high quality	\$150-\$900+ PER LINEAR FOOT
Custom: Any size, shape, and finish; exotic woods available; high quality, high attention to detail	\$500-\$1,400+ PER LINEAR FOOT

02 CABINET HARDWARE



Plain plastic, ceramic/porcelain, unfinished wood, or metal alloys; very basic designs	\$0.25-\$3
Better designs, finer woods, real glass at the higher end, more hefty; solid brass and other upgraded materials	\$3-\$15
Designer looks, intricate patterns; higher-quality materials; larger sizes available; monograms	\$16-\$50
True designer pieces; luxurious materials, such as crystal, black onyx; pulls 8 inches or longer	\$50-\$150
Hefty solid-brass pulls 12 inches or longer; semiprecious stones and metals; handmade pieces	\$150-\$500+

03 COOKTOPS



Basic four-burner, 30- to 36-inch, electric coil or gas, porcelain or stainless steel; better gas models have sealed burners	\$219-\$699
Electric smooth-top unit or gas unit with glass-ceramic top and sealed burners; top models have designer looks, five burners; some induction-technology models at the higher end	\$799-\$1,700
Induction technology, or professional-grade gas with five or six burners (sealed or unsealed), more Btus for fast heating, grill/griddle options	\$1,700-\$5,000

04 COUNTERTOPS



Laminate (prices per sq. ft., installed)	\$15-\$65
Wood	\$35-100
Solid-surfacing	\$40-\$150
Granite	\$50-\$150
Limestone	\$50-\$100
Marble	\$50-\$100
Quartz-surfacing	\$50-\$100
Soapstone	\$60-\$125
Concrete	\$70-\$125
Stainless steel	\$100-\$200

05 DISHWASHERS



Typically plastic interiors, stainless-steel fronts available, traditional console, some soundproofing	\$300-\$580
Stainless-steel interiors, quiet operation, more cycles, some adjustable racks, integrated controls	\$600-\$860
Quietest operation, most cycles, fully adjustable racks	\$900-\$2,700
Dishwasher drawer, single	\$629-\$1,099
Dishwasher drawers, double	\$1,049-\$1,749

06 REFRIGERATORS & FREEZERS



Basic top- or bottom-freezer model, 17.6-22 total cu. ft., icemaker option	\$471-\$800
Top- or bottom-freezer model with more convenient storage and temperature features	\$800-\$2,700
Side-by-side: freestanding, many water/ice configurations; counter-depth models offer a built-in look	\$800-\$4,200
French door style with bottom freezer drawer	\$996-\$5,000
Built-in, commercial-grade, or vintage-style model; custom panels extra	\$4,200-\$11,000+
Integrated below-counter refrigerator or freezer drawers	\$918-\$3,900+

07 KITCHEN FAUCETS



Basic chrome or colored epoxy overall metal construction, one or two handles, standard or high-arc spout; better models have solid-brass construction	\$60-\$180
Pull-down spout, many finish options	\$130-\$700
Wall-mount pot filler faucet with swiveling/folding spout, cold water only	\$98-\$1,600
Designer series, high-quality metal construction and finishes	\$180-\$3,600

08 KITCHEN SINKS



Enameled steel or basic acrylic; thin (20-gauge) stainless-steel, no soundproofing	\$50-\$270
Enameled cast iron, two bowls (add about \$75 for a polished-brass drain/strainer)	\$200-\$1,500
Solid-surfacing	\$100-\$1,000
Better stainless steel (16-18 gauge) with soundproofing, satin finish, deeper bowls	\$300-\$1,200
Apron-front; high-end materials; copper, stone	\$400-\$5,400+
Gourmet work sink, oversize with drainboard	\$1,500-\$4,000+

09 FLOORING



Vinyl tile (prices per sq. ft., installed)	\$0.28-\$6
Laminate	\$0.28-\$8
Vinyl sheet	\$0.28-\$11
Ceramic/porcelain tile	\$1-\$20
Vinyl planks	\$2-\$4
Linoleum	\$2-\$6
Cork, bamboo	\$2-\$13
Stone: slate, limestone, granite, marble, or travertine tile	\$2-\$30
Hardwood: solid or engineered	\$4-\$11

10 GARBAGE DISPOSALS



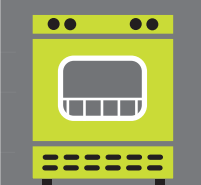
1/3-5/8 horsepower (hp.), continuous feed, light-duty	\$60-\$125
3/4-1 hp., stainless-steel grind chamber, heavy-duty, low-noise, some with auto-reverse or anti-jam features	\$145-\$270
All stainless-steel, auto-reverse, anti-jam features, largest grinding chambers to handle more volume	\$300+

11 MICROWAVES



Small countertop model (600-1,100 watts, up to 1.1 cubic feet); better models include turntables, multiple cooking modes	\$70-\$550
Full-size countertop model (1.3-2.2 cubic feet, 1,200+ watts); convection mode available	\$140-\$355
Over-the-range microwave/vent hood combination, built-in wall unit, or microwave drawer; steam cooking, convection available	\$200-\$1,600
Built-in model; microwave/convection oven combo	\$600-\$2,000

12 RANGES



Basic 30-inch unit with electric coils or gas burners (some sealed); higher end may be self-cleaning	\$279-\$750
Electric smooth-top or 5-burner gas (priciest: slide-in models, convection or double oven; stainless-steel finish)	\$600-\$3,000
Pro-style 30-inch gas; stainless-steel; burners up to 12,000 Btus; dual-fuel	\$830-\$6,500
Dual-fuel, any finish; professional-grade \$3,000+	\$1,750-\$9,000+
Professional-grade, 36-60 inch; grill/griddle options; burners 15,000+ Btus, double oven and/or dual-fuel	\$3,800-\$16,000+

	DESCRIPTION	PRICE RANGE
13 BATH FAUCETS	Basic chrome-plated brass faucet, single-lever or close-set two-handle model	\$12-\$170
	Solid-brass construction, widespread-mount, fancier look/finish, ceramic valves	\$75-\$200
	Widespread or wall-mount, high-quality finish, designer looks	\$200-\$800
	Unusual high-style design or import	\$800-\$1,900+

14 BATH SINKS	Basic white vitreous china (drop-in, undermount, or pedestal); add \$50-\$100 for color	\$50-\$150
	Vitreous china sink with decorative details; stainless steel, porcelain, fireclay, glass, hammered copper	\$120-\$800
	Solid-surfacing vanity top with single or double integral sink, basic colors	\$150-\$1,800
	Vessel (above-counter bowl)	\$169-\$2,000
	Console: sits on two front legs and rests against a wall; plumbing below exposed	\$500-\$2,800+
	High-style, designer details, painted bowls, upgraded materials such as marble, high-end imports	\$550-\$3,500+

15 TUB & SHOWER FAUCETS	Basic fixed showerhead and tub spout; pressure-balance/antiscald features available	\$25-\$300
	Adjustable-height handheld shower with metal hose	\$150-\$700
	High-style or three-handle fixed showerhead, better-quality valves	\$250-\$5,200+
	Tub-filler faucet/showerhead system for freestanding tub (floor- or deck-mount)	\$300-\$2,400
	Jetted shower system (body sprays with fixed and/or handheld showerhead)	\$300-\$13,000+

16 SHOWER ENCLOSURES	Basic plastic or fiberglass models, 32-48 inches wide, includes base and walls	\$250-\$650
	Neo-angle shower with glass door, chrome or brass trim; priciest: steam-ready	\$587-\$3,300+
	Alcove shower with base, acrylic or solid-surfacing walls, glass door	\$630-\$1,500+
	Curved corner shower (base and zero-clearance sliding door)	\$675-\$1,650+
	Frameless glass, enclosure walls only	\$750-\$2,400+

17 TOILETS & BIDETS	Basic gravity-fed (siphon-action) two-piece, white or bone finish	\$100-\$300
	Bidet	\$200-\$800+
	One-piece or stylish two-piece, white or color, pressure-assisted; dual-flush technology available	\$300-\$900
	Designer one-piece or wall-mount; special hardware, colors, features	\$900-\$2,000+

18 SOAKING TUBS	Basic 5-foot enameled-steel, fiberglass-resin composite, or fiberglass tub; white, almond, or linen finish	\$100-\$290
	Cast-iron tub, up to 71 inches long	\$275-\$7,500+
	Acrylic soaking tub, 20 inches or deeper	\$400-\$5,900+
	Freestanding tub (claw-foot, slipper style, pedestal)	\$1,100-\$15,000+

	DESCRIPTION	PRICE RANGE
19 THERAPY TUBS	5-foot whirlpool model, 1-1.5 hp. motor; jets circulate water and air for a rush of bubbles	\$400-\$2,000
	Air baths: Small holes in the tub base release air for small, gentle bubbles	\$900-\$15,000+
	Air/whirlpool combinations	\$2,000-\$8,800
	Large, luxurious whirlpool models with four to 10 jets, 2-3 hp. variable-speed motor, heater	\$1,200-\$7,000+
	Unusual spa configurations, water element (shiatsu massage, LED lighting, waterfall)	\$3,000-\$10,000+

20 VENTILATION HOODS	Basic undercabinet hood, filter or exhaust, 180-350 cubic feet per minute (cfm)	\$60-\$450+
	Better-quality updraft/downdraft, including stainless-steel canopies; up to 600 cfm	\$550-\$1,975
	Pro-grade stainless-steel chimney and hood, 36-48 inches wide, up to 1,200 cfm	\$660-\$4,500
	Semicustom or custom design/fabrication; high-end glass, steel, or other materials	\$2,000-\$20,000+

21 WALL OVENS	Basic electric or gas oven up to 27 inches	\$600-\$900
	Single oven with convection features; double oven up to 30 inches	\$750-\$2,200
	Double oven with convection features, or combination unit (microwave oven over standard oven)	\$1,600-\$3,700
	Professional-grade double oven; stainless-steel or designer color	\$1,785-\$6,900+

22 WARMING DRAWERS	Good to better models, 24-27 inches; black, white, or stainless-steel	\$300-\$1,000
	30-inch; stainless-steel finish or custom panels; more options	\$700-\$1,400

23 WASHERS & DRYERS	Top-loading washer; multiple speed/temperature/cycle options; some stainless-steel tubs and technology for water- and energy-monitoring	\$275-\$2,000 EACH
	Gas or electric dryer; mid- to high-end models feature advanced technology with LCD touch screen, energy monitoring, and ability to upgrade	\$300-\$1,900+ EACH
	Front-loading washer; stylish exterior colors, multiple cycles, stainless-steel baskets, high efficiency; priciest offers steam cycles and high temps.	\$540-\$1,700+ EACH
	Laundry center (stacked washer/dryer unit); many front-load washers and dryers can be stacked as well	\$900-\$1,300+ EACH

24 WINE CHILLERS	Basic freestanding or undercounter model, 28-75 bottle capacity, one adjustable temperature; high end offers dual temperature zones	\$200-\$2,000
	Gourmet or professional-grade built-in unit with multiple storage and temperature zones; large capacity	\$900-\$4,500